

**AM+FM****MUSICAL (Domingo)****Domingo de 01:00hs a 04:00hs**

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>LV3 o Cadena 3 AM + FM</b>	<b>0,70</b>	<b>7,61</b>	<b>1,63</b>	<b>17,78</b>	<b>84,23</b>	<b>02:32</b>	<b>23,88</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
Radio Mitre 810 por AM	0,84	9,15	1,43	15,61	58,62	01:46	28,71
<b>LV3 o CADENA 3 por AM</b>	<b>0,48</b>	<b>5,23</b>	<b>1,08</b>	<b>11,84</b>	<b>44,19</b>	<b>01:20</b>	<b>16,41</b>
<b>LV3 o Cadena 3 por FM</b>	<b>0,22</b>	<b>2,38</b>	<b>0,54</b>	<b>5,94</b>	<b>40,04</b>	<b>01:12</b>	<b>7,47</b>
<b>Encendido AM+FM</b>	<b>2,92</b>	<b>31,87</b>	<b>5,27</b>	<b>57,56</b>	<b>55,36</b>	<b>01:40</b>	<b>100,00</b>

**Targets:** Total personas. Población (domingo): **1092256**  
Casos (domingo): **357**

**Ciudad de Córdoba**  
**Abril/Mayo 2017**