

# AM+FM

## BIEN ARRIBA (sábado)

Sábado de 06:00hs a 09:00hs



	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>LV3 o Cadena 3 AM + FM</b>	<b>3,20</b>	<b>35,44</b>	<b>8,68</b>	<b>96,08</b>	<b>75,44</b>	<b>02:16</b>	<b>27,61</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>Radio Popular 92.3</b>	<b>2,36</b>	<b>26,09</b>	<b>7,45</b>	<b>82,47</b>	<b>31,63</b>	<b>00:57</b>	<b>20,32</b>
<b>LV3 o Cadena 3 por FM</b>	<b>1,81</b>	<b>20,01</b>	<b>5,31</b>	<b>58,84</b>	<b>34,01</b>	<b>01:01</b>	<b>15,59</b>
<b>106.9 FM Córdoba</b>	<b>1,72</b>	<b>19,09</b>	<b>3,93</b>	<b>43,50</b>	<b>43,90</b>	<b>01:19</b>	<b>14,88</b>
<b>LV3 o CADENA 3 por AM</b>	<b>1,39</b>	<b>15,43</b>	<b>3,36</b>	<b>37,24</b>	<b>41,44</b>	<b>01:15</b>	<b>12,02</b>
Radio Universidad	0,75	8,27	1,60	17,73	46,67	01:24	6,45
Radio Mitre 810 por AM	0,66	7,36	1,30	14,36	51,23	01:32	5,73
Radio Mitre 810 por FM 97.9	0,44	4,84	0,96	10,58	45,69	01:22	3,77
La 100 FM 102.9	0,28	3,15	0,93	10,25	30,72	00:55	2,45
Mía FM 104.1	0,22	2,38	0,87	9,65	24,70	00:44	1,86
Otras FM	0,39	4,37	1,54	17,03	25,64	00:46	3,40
<b>Encendido AM+FM</b>	<b>11,59</b>	<b>128,36</b>	<b>28,07</b>	<b>310,79</b>	<b>41,30</b>	<b>01:14</b>	<b>100,00</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>Radio Mitre 810 AM + FM</b>	<b>1,10</b>	<b>12,19</b>	<b>2,25</b>	<b>24,95</b>	<b>96,92</b>	<b>02:54</b>	<b>9,50</b>

Targets: Total personas (Población= 1107303 Casos sábado= 339)

**Ciudad de Córdoba Agosto / Septiembre 2019**