



Domingo de 10:00hs a 14:00hs

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>LV3 o Cadena 3 AM + FM</b>	<b>7,19</b>	<b>78,57</b>	<b>14,56</b>	<b>159,00</b>	<b>99,04</b>	<b>03:58</b>	<b>20,35</b>

	Total General	Total General	Total General	Total General	Total General	Total General	Total General
Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>100.5 FM Córdoba</b>	<b>6,74</b>	<b>73,59</b>	<b>13,15</b>	<b>143,60</b>	<b>51,25</b>	<b>02:03</b>	<b>19,06</b>
<b>Radio Popular 92.3</b>	<b>6,29</b>	<b>68,75</b>	<b>11,25</b>	<b>122,87</b>	<b>55,95</b>	<b>02:14</b>	<b>17,80</b>
<b>LV3 o CADENA 3 por AM</b>	<b>3,96</b>	<b>43,30</b>	<b>7,15</b>	<b>78,06</b>	<b>55,47</b>	<b>02:13</b>	<b>11,21</b>
<b>LV3 o Cadena 3 por FM</b>	<b>3,23</b>	<b>35,27</b>	<b>7,41</b>	<b>80,94</b>	<b>43,57</b>	<b>01:45</b>	<b>9,13</b>
Mía FM 104.1	1,90	20,80	4,00	43,68	47,63	01:54	5,39
Radio Mitre 810 por AM	1,73	18,88	2,86	31,28	60,37	02:25	4,89
Suquia 96.5	1,50	16,43	2,37	25,87	63,53	02:32	4,26
Radio Universidad	1,37	14,99	2,08	22,70	66,06	02:39	3,88
FM Shopping Classics 96.1	0,97	10,64	2,08	22,69	46,90	01:53	2,76
Gamba 106.3	0,87	9,53	2,94	32,12	29,66	01:11	2,47
La 100 FM 102.9	0,86	9,42	1,99	21,75	43,32	01:44	2,44
94.7 Loca Suelta	0,63	6,85	1,32	14,44	47,43	01:54	1,77
Pobre Johnny 88.9	0,63	6,84	2,36	25,75	26,57	01:04	1,77
Nuestra Radio 102.3	0,54	5,89	0,91	9,94	59,21	02:22	1,52
Sucesos FM 104.7	0,50	5,47	0,94	10,23	53,49	02:08	1,42
Radio de Folclore 98.9	0,40	4,36	1,28	14,01	31,11	01:15	1,13
Radio Mitre 810 por FM 97.9	0,34	3,75	0,71	7,72	48,61	01:57	0,97
Orfeo FM 98.5	0,31	3,38	1,65	18,07	18,69	00:45	0,87
Otras FM	1,87	20,48	3,91	42,72	47,93	01:55	5,30
<b>Encendido AM+FM</b>	<b>35,36</b>	<b>386,17</b>	<b>54,56</b>	<b>595,93</b>	<b>64,80</b>	<b>02:36</b>	<b>100,00</b>

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Emisora	Rating (%)	Rating (1000)	Reach (%)	Reach (1000)	TME (%)	TME	Share (%)
<b>Radio Mitre AM + FM</b>	<b>2,07</b>	<b>22,64</b>	<b>3,57</b>	<b>39,00</b>	<b>108,98</b>	<b>04:22</b>	<b>5,86</b>

**Targets:** Total personas. Población (domingo): **1092256**  
Casos (domingo): **357**

**Ciudad de Córdoba**  
**Abril/Mayo 2017**